

Station WISH-TV INDIANAPOLIS, IN	Agency () WATERFRONT STRATEGIES	Rep Firm
Advertiser () INTRNL ASSOC FIREFI	3050 K ST NW	Sales Office () PHILADELPHIA
Product INTRNTL ASSOC FRFTRS	WASHINGTON, DC 20007	Salesperson () KATE BRADY
Estimate# 2114	Agency C/P1/P2/E 152/160/2114	
Buyer Danielle Spencer	Flight Dates 10/18/2012 - 10/23/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	10/18-10/19	1	1	1	\$250.00	
	2	TH-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$450.00	10/18-10/19	1	1	1	\$450.00	
	3	TH-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/18-10/19	1	1	1	\$650.00	
	4	TH-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/18-10/19	1	1	1	\$500.00	
	5	TH-F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/18-10/19	2	1	2	\$300.00	
	6	TH-F	10A-11A	LET'S MAKE A DEAL	:30	\$600.00	10/18-10/19	1	1	1	\$600.00	
	7	TH-F	11A-12P	THE PRICE IS RIGHT	:30	\$900.00	10/18-10/19	1	1	1	\$900.00	
	8	TH-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$1,200.00	10/18-10/19	1	1	1	\$1,200.00	
	9	TH-F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$900.00	10/18-10/19	1	1	1	\$900.00	
	10	TH-F	2P-3P	THE TALK	:30	\$600.00	10/18-10/19	1	1	1	\$600.00	
	11	TH-F	3P-4P	RACHAEL RAY	:30	\$300.00	10/18-10/19	1	1	1	\$300.00	
	12	TH-F	4P-5P	ANDERSON	:30	\$300.00	10/18-10/19	1	1	1	\$300.00	
	13	TH-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$1,200.00	10/18-10/19	1	1	1	\$1,200.00	
	14	TH-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$1,200.00	10/18-10/19	1	1	1	\$1,200.00	

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Advertiser () INTRNL ASSOC FIREFI	3050 K ST NW	Sales Office () KATE BRADY
Product INTRNTL ASSOC FRFTRS	WASHINGTON, DC 20007	Salesperson ()
Estimate# 2114	Agency C/P1/P2/E 152/160/2114	
Buyer Danielle Spencer	Flight Dates 10/18/2012 - 10/23/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TH-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$1,200.00	10/18-10/19	1	1	1	\$1,200.00	
	16	TH-F	630P-7P	CBS NEWS ADJ 1P/DAY	:30	\$1,500.00	10/18-10/19	1	1	1	\$1,500.00	
	17	TH-F	7P-730P	INSIDE EDITION	:30	\$850.00	10/18-10/19	1	1	1	\$850.00	
	18	TH-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$900.00	10/18-10/19	1	1	1	\$900.00	
	19	SA	10P-11P	48 HOURS MYSTERY	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	20	TH-F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/18-10/19	1	1	1	\$1,500.00	
	21	TH-F	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/18-10/19	1	1	1	\$500.00	
	22	TH-F	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	10/18-10/19	2	1	2	\$350.00	
	23	TH-F	135A-210A	WISH-TV NEWS 8 (R)	:30	\$50.00	10/18-10/19	2	1	2	\$100.00	
	24	SA	330P-7P	CBS COLLEGE FOOTBALL	:30	\$700.00	10/20-10/20	1	1	1	\$700.00	

---REPORT TOTALS---
Report Totals: 27 / \$17,950.00

---SALES MONTHLY TOTALS---

Oct 12: 27 / \$17,950.00
Sales Totals: 27 / \$17,950.00
Station Totals: 27 / \$17,950.00

Station	WISH-TV INDIANAPOLIS, IN	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() INTRNL ASSOC FIREFI		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	INTRNTL ASSOC FRFTRS		WASHINGTON, DC 20007	Salesperson	() KATE BRADY
Estimate#	2114		Agency C/P1/P2/E		
Buyer	Danielle Spencer		152/160/2114	Salesperson Phone#	215-567-6005
Phone#			Flight Dates	Salesperson FAX#	215-567-5938
Fax#			10/18/2012 - 10/23/2012		
			Hiatus Weeks		

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$60,094	CABL	0%	WISH	29%	WNDY	0%	WRTV	15%	WTHR	38%
		WTTV	4%	WXIN	10%						

---COMPETITIVE COMMENTS---

COMP UPDATED

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 10/18/12-10/23/12

Station	Advertiser	Product	Estimote	Inventory Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06864393												
WISH	POL/International Assoc	INTRNTL ASS/2114	Daybreak @ 5am		5-530a	:30	10/18/12	5:18:07 AM Daybreak @ 5am		\$250.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	Daybreak @530am		530-6a	:30	10/18/12	5:35:21 AM Daybreak @ 530am		\$450.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	Daybreak @ 6		558-7a	:30	10/18/12	6:57:56 AM Daybreak @ 6		\$650.00		P2
WISH	POL/International Assoc	INTRNTL ASS/2114	CBS This Morning @7a		7-8a	:30	10/18/12	7:56:32 AM CBS This Morning		\$500.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	CBS This Morning @8		8-9a	:30	10/18/12	8:23:32 AM CBS This Morning		\$450.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	Noon News		1158a-1230p	:30	10/18/12	12:10:19 PM Noon News		\$1,200.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	Rachael Ray		258-4p	:30	10/18/12	3:08:50 PM M-F 3p-4p		\$300.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	News 8 @ 530p		530-6p	:30	10/18/12	5:52:27 PM News 8 @530		\$1,200.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	CBS Evening News		630-7p	:30	10/18/12	6:59:26 PM M-F 7-730p		\$1,500.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	Inside Edition		658-730p	:30	10/18/12	7:14:28 PM M-F 7-730p		\$850.00		P2
WISH	POL/International Assoc	INTRNTL ASS/2114	David Letterman		1135p-1237a	:30	10/18/12	11:46:15 PM David Letterman		\$500.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	Late Late Show		1237a-137a	:30	10/18/12	1:00:40 XM Late Late Show		\$175.00		P2
WISH	POL/International Assoc	INTRNTL ASS/2114	M-F News 8 Repeat		137-211a	:30	10/18/12	2:00:43 XM M-F News 8 Repeat		\$50.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	News 8 @ 11 M-F		11-1135p	:30	10/19/12	LN M-F		\$1,500.00		P2
WISH	POL/International Assoc	INTRNTL ASS/2114	Entertainment Tonight		728-8p	:30	10/19/12	M-F 730-8p		\$900.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	News 8 @6		8-9a	:30	10/19/12	CBS This Morning		\$150.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	CBS This Morning @8		958-11a	:30	10/19/12	9:58:26 AM Let's Make a Deal		\$600.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	Price Is Right		1058-12p	:30	10/19/12	11:29:11 AM Price is Right		\$900.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	Soap Rotator		1227-2p	:30	10/19/12	12:28:26 PM Y&R		\$900.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	The Talk		2-3p	:30	10/19/12	2:29:26 PM The Talk		\$600.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	Anderson Cooper		357-5p	:30	10/19/12	4:31:12 PM M-F 4p-5p		\$300.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	News 8 @5p		5-530p	:30	10/19/12	5:26:30 PM News 8 @5 WX Sp		\$1,200.00		P1
WISH	POL/International Assoc	INTRNTL ASS/2114	Late Late Show		1237a-137a	:30	10/19/12	1:25:05 XM Late Late Show		\$175.00		P2
WISH	POL/International Assoc	INTRNTL ASS/2114	M-F News 8 Repeat		137-211a	:30	10/19/12	2:10:56 XM M-F News 8 Repeat		\$50.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	Saturday 10-11p		958-11p	:30	10/20/12	Sat Hour 3		\$1,000.00		P3
WISH	POL/International Assoc	INTRNTL ASS/2114	NCAA Football		(3:30:00 PM-7:00	:30	10/20/12	4:42:35 PM NCAA Football		\$700.00		P2
										\$17,950.00		
										\$17,950.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/16/12
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I, Mike Furman
do hereby request station time concerning the following issue:

IAFF - International Association of Firefighters
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

This broadcast time will be used by: IAFF

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

IFFF 1756 New York Avenue NW Washington, DC 20006
 202-824-1580

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Thomas H. Miller

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

 Date Signature Contact Phone Number
 10/16/12 [Signature] 202-338-8700

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

Advertiser	POL/International Association of Firefigh
Product	INTRNTL ASSOC FRFTRS
Estimate Number	2114

Invoice #	215021-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215021
Alt Order #	06864393
Deal #	
Order Flight	10/18/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	152
Product Code	160

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	5:23 AM	IAFF12IN01TH	\$250.00		1
2	WISH	Daybreak @530am	530-6a		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	5:38 AM	IAFF12IN01TH	\$450.00		1
3	WISH	Daybreak @ 6	558-7a		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	6:53 AM	IAFF12IN01TH	\$650.00		1
4	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	7:57 AM	IAFF12IN01TH	\$500.00		1
5	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	2x	---TF--				
				Th	10/18/12	:30	8:24 AM	IAFF12IN01TH	\$150.00		1
				F	10/19/12	:30	8:24 AM	IAFF12IN01TH	\$150.00		2
6	WISH	Let's Make A Deal	958-11a		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	9:58 AM	IAFF12IN01TH	\$600.00		1
7	WISH	Price Is Right	1058-12p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	11:29 AM	IAFF12IN01TH	\$900.00		1
8	WISH	Noon News	1158a-1230p		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	12:14 PM	IAFF12IN01TH	\$1,200.00		1
9	WISH	Soap Rotator	1227-2p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	12:28 PM	IAFF12IN01TH	\$900.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/International Association of Firefigh
Product	INTRNTL ASSOC FRFTRS
Estimate Number	2114

Invoice #	215021-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215021
Alt Order #	06864393
Deal #	
Order Flight	10/18/12 - 10/23/12

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	152
Product Code	160

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	The Talk	2-3p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	2:28 PM	IAFF12JIN01TH	\$600.00		1
11	WISH	Rachael Ray	258-4p		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	3:17 PM	IAFF12JIN01TH	\$300.00		1
12	WISH	Anderson Cooper	357-5p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	4:41 PM	IAFF12JIN01TH	\$300.00		1
13	WISH	News 8 @5p	5-530p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	5:27 PM	IAFF12JIN01TH	\$1,200.00		1
14	WISH	News 8 @ 530p	530-6p		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	5:54 PM	IAFF12JIN01TH	\$1,200.00		1
15	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	6:15 PM	IAFF12JIN01TH	\$1,200.00		1
16	WISH	CBS Evening News	630-7p		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	6:59 PM	IAFF12JIN01TH	\$1,500.00		1
17	WISH	Inside Edition	658-730p		10/15/12 to 10/21/12	1x	---TF--				
				Th	10/18/12	:30	7:21 PM	IAFF12JIN01TH	\$850.00		1
18	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	---TF--				
				F	10/19/12	:30	7:42 PM	IAFF12JIN01TH	\$900.00		1
19	WISH	Saturday 10-11p	958-11p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Advertiser	POL/International Association of Firefigh
Product	INTRNTL ASSOC FRETRS
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Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

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Deal #	
Order Flight	10/18/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	152
Product Code	160

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Saturday 10-11p	958-11p		10/15/12 to 10/21/12	1x	-----S-				
	WISH			Sa	10/20/12	:30	11:00 PM	IAFF12IN01TH	\$1,000.00		1
20	WISH	News 8 @ 11 M-F	11-1135p		10/15/12 to 10/21/12	1x	---TF--				
	WISH			F	10/19/12	:30	11:28 PM	IAFF12IN01TH	\$1,500.00		1
21	WISH	David Letterman	1135p-1237a		10/15/12 to 10/21/12	1x	---TF--				
	WISH			Th	10/18/12	:30	11:43 PM	IAFF12IN01TH	\$500.00		1
22	WISH	Late Late Show	1237a-137a		10/15/12 to 10/21/12	2x	---TF--				
	WISH			Th	10/18/12	:30	12:57 AM	IAFF12IN01TH	\$175.00		1
	WISH			F	10/19/12	:30	1:31 AM	IAFF12IN01TH	\$175.00		2
23	WISH	M-F News 8 Repeat	137-211a		10/15/12 to 10/21/12	2x	---TF--				
	WISH			Th	10/18/12	:30	2:06 AM	IAFF12IN01TH	\$50.00		2
	WISH			F	10/19/12	:30	2:11 AM	IAFF12IN01TH	\$50.00		1
24	WISH	NCAA Football	NCAA Football		10/15/12 to 10/21/12	1x	-----S-				
	WISH			Sa	10/20/12	:30	5:16 PM	IAFF12IN01TH	\$700.00		1

Aired Spots

27

Gross Total **\$17,950.00**Agency Commission **\$2,692.50**Net Amount Due **\$15,257.50**Payment Terms 30 DaysSubject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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